

WHAT IS CLAIMED AS NEW AND DESIRED TO BE SECURED BY LETTERS
PATENT OF THE UNITED STATES IS:

1. A sandwich-type product applicator comprising:
a flexible support defining an applicator portion and a
5 gripping portion; and

at least one layer of a first soft spongy material
covering the gripping portion, the flexibility of said first
material being greater than the flexibility of the support.

2. An applicator according to claim 1 wherein the support
10 has at least two parallel sides.

3. An applicator according to claim 1 including at least
one layer of second soft spongy material covering at least a
part of the applicator portion.

4. An applicator according to claim 3 wherein said first
15 and second materials are identical.

5. An applicator according to claim 4 wherein the first
spongy material is fixed to at least a first side of the
support.

6. An applicator according to claim 5 wherein the second
20 spongy material is fixed to said first side of the support.

7. An applicator according to claim 4 wherein said first
material is fixed to two parallel sides of the support.

8. An applicator according to claim 4 wherein said second
material is fixed to two parallel sides of the support.

25 9. An applicator according to claim 3 wherein at least
one of said first and second materials is a multilayer
material.

10. An applicator according to claim 3 wherein at least one of said first and second materials is flocked.

11. An applicator according to claim 3 wherein at least one of the first and second materials is covered by a fabric.

5 12. An applicator according to claim 3 including at least one cutout traversing the support and the first and second materials.

13. An applicator according to claim 3 wherein at least one of said first and second materials is made of foam.

10 14. An applicator according to claim 1 having a median axis parallel to said sides, wherein said applicator portion and said gripping portion are symmetrical relative to the median axis.

15 15. An applicator according to claim 1 wherein the support is strip-shaped.

16. An applicator according to claim 1 in the form of a puff.

17. An applicator according to claim 3 wherein the layers of the first and second materials have edges which are neither
20 compressed nor welded by compression.

18. An applicator according to claim 1 cut from a sheet of multilayer materials.

19. A product packaging unit comprising:
a container having a product reservoir; and
25 an applicator positionable in said container and comprising a flexible support defining an applicator portion and a gripping portion, and at least one layer of a first soft spongy material covering the gripping portion, the flexibility

of said first material being greater than the flexibility of the support.

20. A product packaging unit for make-up comprising:

5 a compact provided with a receptacle containing a make-up product; and

10 an applicator comprising a flexible support defining an applicator portion and a gripping portion, and at least one layer of a first soft spongy material covering the gripping portion, the flexibility of said first material being greater than the flexibility of the support.

21. A product packaging unit for make-up according to claim 20, wherein said compact has a lid and receptacle which are pivotally connected together, said applicator being sandwiched between the lid and the receptacle.

15 22. A packaging unit according to claim 20 wherein the make-up product is chosen from loose powders, cheek blushers, eye-shadows, eye-liners and nail care products.